

## **Ireland Business Development Mission**

July 5th – 12th 2026

### **Overview**

In collaboration with the four Atlantic Provinces, Innovation PEI will partner on a business development mission to Ireland, taking place during the **Limerick Film Lab** and **Galway Film Fleadh** from July 5–12, 2026. Up to eight producers from the four Atlantic Provinces, Newfoundland and Labrador (NL), Nova Scotia (NS), Prince Edward Island (PEI) and New Brunswick (NB) will be selected to take part in this mission, which is designed to promote coproduction, joint-financing, distribution, and development opportunities between the screen industry producers in the Atlantic provinces and those internationally. The mission will support producers in enhancing their knowledge of working in international markets.

The following document outlines important dates and booking instructions for the Prince Edward Island participant in this initiative.

### **Mission Itinerary and Objectives**

To ensure producers are prepared for the trip, all participants will take part, first in the Limerick Film Lab from July 5-8, 2026. Limerick Film Lab is an international co-production lab that brings together producers from Ireland, Canada, and Scotland to build partnerships, structure co-productions, and foster creative collaboration across borders.

Participants will then attend the Galway Film Fleadh Industry Fair from July 9-12, 2026, where one-on-one and group meetings will be arranged based on your slate and company profile. The Galway Film Fair is a key industry event that facilitates networking and collaboration within the film industry and the wider audiovisual landscape. It provides a platform for filmmakers, producers, and industry professionals to connect, discuss projects, and explore potential collaborations.

### **Travel and Accommodations**

Companies will be responsible for booking their own travel and accommodations for this trip. The delegation must be on the ground to start the Limerick Film Lab, beginning the morning of July 5, 2026 (subject to change).

### **Targeted Meetings and Marketplace Opportunities**

Following the Limerick Film Lab, targeted meetings will be arranged at the Galway Film Fair for each participant based on their individual project needs.

The Galway Film Fair encompasses the many industry events taking place during the Galway Film Fleadh. In addition to targeted meetings, the Fair hosts The Marketplace

(European co-production meetings), Networking meetings, The Fleadh Forum, Industry Seminars, Masterclasses and much more.

### **Application Process**

To apply, companies must complete the attached application form and provide all supporting materials by **Friday, May 15, 2026**.

### **Eligibility Criteria:**

1. Must have at least one producer credit on completed productions, such as:
  - A television one-off production with a minimum broadcast length of 30 minutes
  - A television series production
  - A feature film that received financing from a Federal and/or Provincial funding agency
2. Must have participated in at least one international market or festival event (can include provincially led business development missions)
3. Must have multiple viable projects suitable for international markets

If you feel you may not meet the criteria but are still interested in attending the mission, please contact Film Specialist, Meaghan Brander.