



CANADA-BAHAMAS INNOVATION TRADE MISSION February 26-28, 2025 Nassau, The Bahamas

Canada's High Commission to The Bahamas invites you to participate in the upcoming **CANADA-BAHAMAS INNOVATION TRADE MISSION 2025**, hosted by the Government of The Bahamas and organized in partnership with the Government of Canada and the Bahamas Chamber of Commerce and Employers Confederation (BCCEC).

This initiative, which is designed to encourage economic growth, innovation and collaboration between Canadian and Bahamian companies, is aimed at small, medium and large-sized Canadian exporters from diverse backgrounds.

DATES: Wednesday, February 26 to Friday, February 28, 2025

MARKET: Core programming in Nassau, The Bahamas throughout February 26 to 28, including site visits in the priority sectors.

PRIORITY SECTORS: While the trade mission is open to companies and organizations from all sectors, the programme will highlight areas of Canadian competitive advantage, with a particular focus on the following priority sectors:

- Agri-food and Agri-tech
- Clean technologies and clean energy
- Fintech
- Tourism/Hospitality Investment/Services
- Academic Partnerships

WHY PARTICIPATE?

Members of the Canadian business delegation will have access to:

- networking opportunities with Bahamian business and Government leaders
- market briefings/overviews and/or roundtables with Trade Commissioners, Bahamian industry representative, and senior government officials
- pre-arranged business to business (B2B) meetings.

WHO IS ELIGIBLE TO PARTICIPATE?

The Canada-Bahamas Innovation Trade Mission welcomes:

 export-ready Canadian companies of all sizes, including exporters from diverse backgrounds, with strong potential to address opportunities in The Bahamas and generate tangible business outcomes.





• provinces and territories, municipalities, other Canadian businesses and organizations, such as regional development agencies, trade associations and chambers of commerce, looking to expand their reach and engagement in The Bahamas.

Note: <u>Aside from the pre-arranged B2B meetings, participants will not receive individually tailored programs</u>. As noted above, activities will be aligned along the priority sectors.

TRAVEL CONSIDERATIONS AND EXPENSES:

Although there is <u>no fee</u> to participate in the trade mission, participants are responsible for organizing their own travel arrangements and for covering associated travel costs (e.g. airfare, ground transportation, meals not included in the programme, accommodations, travel insurance, etc.)

Programming and travel information (such as local transportation options and hotel block bookings) will be provided to confirmed participants as information becomes available.

SUBMIT AN EXPRESSION OF INTEREST TO JOIN THE TRADE MISSION:

To be considered for the Canada-Bahamas Innovation Trade Mission, please submit your interest as soon as possible, and <u>no later than December 20, 2024, at 17:00 EST</u> to the email below. We anticipate a high demand for participation in this Mission. To maximize the number of participating organizations, a **maximum of two (2) representatives** per company, institution or organization will be allowed to register for the trade mission. **SUBMIT YOUR EXPRESSION of INTEREST TODAY!**

Submission of Interest due on or before: December 20, 2024, at 17:00 EST

CONTACT US:

For more information on the Canada-Bahamas Innovation Trade Mission, please contact:

Trade Commissioner Service

kngtn-td@international.gc.ca (copied to yasmin.chong@international.gc.ca)