



EXPRESSION OF INTEREST

Multi-Sector Mission

Toronto, Ontario

June 5th - 9th, 2023

Innovation PEI will lead Multi-Sector Mission into Toronto, Ontario on June 5th - 9th, in support of trade and networking opportunities in this region.

Attendance on this mission will broadly advance provincial companies across Canada and North American jurisdictions and strengthen relationships between Island companies in the following sectors: Manufacturing, Information and Communications Technology, Professional Services, Seafood, Food and Beverage sectors. Each company will feature a custom B2B program to meet and support export objectives and feature export-ready products from across the Island, also in market transportation will be provided. Travel support of up to 40% is available, upon application prior to show, to exhibiting companies and those that choose to walk the show. The participation fee is \$500 per company. It will be a great opportunity to be back in the market of PEI companies since the pandemic and lockdown measures were in place.

Here's what to expect:

1. Arrive in Toronto, Ontario, June 4th, 2023 - Mission Briefing
2. Mission Start, June 5th, 2023

Focus sectors:

- Information and communications technologies
- Advanced Manufacturing
- Education
- Professional Services
- Agriculture and processed foods
- Fish and seafood
- Food and Beverage

Show features:

- Market access to buyers, distributors/agents, technology partners.
- Business networking.
- Travel cost support on economy airfare, accommodations and meals (40% by Innovation PEI).

Conditions for Participation:

Prince Edward Island companies must have the expertise and capacity to provide needed services and/or goods in the specific fields outlined. Companies must demonstrate that the products and/or services you seek to promote through the mission will result in significant economic benefit for Prince Edward Island (i.e. increased production in Canada, employment creation, technology transfer, increased research and development activity, etc.).

*You must be a PEI registered company to be eligible for this show.

If we are uncertain as to the economic benefit for Prince Edward Island of the company's activities, supplemental information may be requested to assess the company's suitability for participation.

Registration:

Registration Fee: \$500

Registration Deadline: February 28th, 2023

Complete the **Registration Forms**

Innovation PEI reserves the right to limit registration to those companies that meet the sector-based objectives of this show.

For more information , please contact: Jamie Blanchard, Innovation PEI at

jrblanchard@gov.pe.ca or (902) 314-0749

Company Objectives and Profile:

Complete the **Company Objectives and Profile Form** (Section 3, attached separately from this notice) with sufficient information so we may better understand your objectives for this show and be able to help you achieve them.

Transportation:

It is your responsibility to make your own travel arrangements, including all air and ground transportation to and from the airport (unless otherwise noted in the business program). Please make sure to purchase cancellation insurance and/or a refundable ticket in the event that the dates of the mission change.

Accommodation:

Hotel(s) will be selected based on ground transportation logistics, efficiency and value for money. Typically, (unless otherwise noted) Innovation PEI will establish a room block at selected hotel(s) and it will be the responsibility of each delegate to book their reservations under the room block as per instructions and contact information provided. An email confirming the hotel(s) will be sent to you at a later date.

Travel Considerations:

The Government of Canada's official travel advice (www.travel.gc.ca) includes essential information on safety and security, local laws and customs, entry requirements, health conditions and other important travel issues, including important travel health information under the Health tab. Sign up for the Registration of Canadians Abroad service before leaving Canada, so we can contact and assist you in case of an emergency abroad or inform you about an emergency at home. If you need consular assistance, while abroad, your first point of contact should be the closest Canadian government office. Contact information can be found in the Assistance tab. The Emergency Watch and Response Centre in Ottawa can be reached 24 hours a day, 7 days a week at 613-996-8885 (collect calls accepted) or by email at sos@international.gc.ca.

Health & Safety:

It is strongly recommended that you consult your family physician prior to travelling to determine health risks and necessary vaccinations (if appropriate), especially if you have a medical condition. All inoculations should be up to date prior to travel. For additional travel health information, please consult the Public Health Agency website at www.publichealth.gc.ca. It is your responsibility to cover any health-related costs incurred prior to and during the mission. For recent travel reports, consult the Government of Canada's travel website at www.travel.gc.ca.

Additional travel expenses incurred due to COVID-19 travel are not eligible (i.e. testing, unexpected travel quarantine delays connecting to PEI, medical, quarantine on PEI or quarantine abroad)

Section 1 – REGISTRATION FORM

Multi-Sector Mission: June 5th-9th, 2023

COMPANY/ORGANIZATION CONTACT INFORMATION

Company/Organization: _____

Address: _____

Telephone number
(include area code): _____

Website: _____ Instagram: _____

Facebook: _____ Twitter: _____

PARTICIPANT INFORMATION (Maximum 2 participants per company)

Participant 1

Mr. Ms. Other (specify): _____

First name: _____ Family name: _____

Business title/Occupation: _____

Mailing address of
participant: _____

(if different than headquarters): _____

Telephone number: _____ Cell phone number:
(with area code) (with area code) _____

Email address: _____

Participant 2

Mr. Ms. Other (specify): _____

First name: _____ Family name: _____

Business title/Occupation: _____

Mailing address of
participant: _____

(if different than headquarters): _____

Telephone number: _____ Cell phone number:
(with area code) (with area code) _____

Email address: _____

INTERESTED MARKETS

Toronto, Ontario

Western Canada

REGISTRATION INFORMATION

REGISTRATION FEE: \$500

REGISTRATION DEADLINE: February 28th, 2023

REGISTRATION CHECKLIST:

1. Registration form (Section 1)
2. Company profile and objectives form (Section 2)
3. Payment / registration fee (\$500)

Please send your completed registration forms and cheque to: **Innovation PEI**
c/o Jamie Blanchard—Global Trade Officer
Email: jrb Blanchard@gov.pe.ca
Tel: 902 314 0749