



Government  
of Canada

Trade Commissioner  
Service

Gouvernement  
du Canada

Service des  
délégés commerciaux

Canada

# Advancing Women in Cleantech in Europe

**Tuesday May 11<sup>TH</sup> 2021**

**8am PT / 9am MT / 11am ET**

**[REGISTER FOR WEBINAR HERE](#)**

As Canada moves towards Net-Zero by 2050, the opportunity for growth domestically and abroad is stronger than ever. In parallel, the COVID 19 crisis continues to bring challenges, but it presents opportunities as well.

In this upcoming webinar, the Trade Commissioner Service (TCS) in Europe will highlight European Cleantech opportunities, hoping to increase engagement from Canadian women entrepreneurs. The TCS sees diversity and innovation as Canada's strengths and women entrepreneurs as taking a leading role in Canada's Cleantech future.

This webinar will offer the opportunity to learn about Cleantech initiatives led by the TCS in Europe, helping you to better understand Cleantech trends and seize opportunities in the European market.

Join us on May 11<sup>th</sup>, 2021 from 9am–10.15am PT / 11am–12.15pm ET for this virtual information session. To attend, [register via this link](#).

# Agenda

---

## **Moderator**

Rachel Soares | Regional Trade Commissioner for Climate Finance in Europe, High Commission of Canada to the UK

## **Opening Remarks**

Rosaline Kwan | Director General Trade Sectors, Global Affairs Canada

## **Italy's Presidency of the G20 and its relevance to Cleantech**

H.E. Alexandra Bugailiskis | Canadian Ambassador to Italy, Embassy of Canada to Italy

## **EDC's Cleantech Strategy for Europe**

Olga Vovk | Senior Regional Manager Western Europe, Export Development Canada

## **Benefits of Women in International Trade Promotion**

Charlotte Moreau | Cleantech Trade Commissioner, Embassy of Canada to Belgium & Luxembourg

## **European Cleantech Initiatives**

- Introduction | Pieter Bouwer | Regional Trade Commissioner Europe for Clean Technologies, Embassy of Canada to Germany
- Water and Wastewater Virtual Missions to Canada | ongoing | Virtual | Pieter Bouwer
- [Toronto Clean Energy Partnership](#) | ongoing | Virtual | Pieter Bouwer
- Canada's Negative Emission Technologies & CCUS Virtual Tour | May 18-20, 2021 | Virtual | Hauke Harms
- [World Hydrogen Technologies Convention - WHTC](#) | June 20-24, 2021 | Virtual | Susanne Knobloch
- [World Circular Economy Forum](#) | Sept 13-15, 2021 | Virtual | Seppo Vihersaari
- [Cleantech Forum Europe](#) | Oct 6-8, 2021 | Edinburgh | Megan Wood
- [COP26](#) | Nov 1-12, 2021 | Glasgow | Megan Wood
- [Aquatech](#) | Nov 2-5, 2021 | Amsterdam | Judith Baguley

- [Smart City Expo World Congress](#) | Nov 16-18, 2021 | Barcelona & Virtual | Nadia Rego
- [WindEurope Electric City 2021](#) | Nov 23-25, 2021 | Copenhagen | Richard Higginson
- [Enlit](#) | Nov 30 – Dec 2, 2021 | Milan | Patrizia Giuliotti
- Central & Eastern Europe Joint Initiatives | Virtual | Raluca Tudor-Petcu
  - ❖ Financing Opportunities in the Water and Wastewater Sector Webinar
  - ❖ Central & Eastern Europe Newsletter on Water and Wastewater
- Climate Finance | Rachel Soares
  - ❖ [Innovate4Climate](#) | May, 25-27, 2021 | Virtual
  - ❖ [World Water Week](#) | August 23-27, 2021 | Virtual
  - ❖ [Africa Energy Forum](#) | Oct 2021 | Barcelona

## Questions & Answers

### CONNECT WITH US

The TCS helps take Canadian businesses to the world by connecting them with international opportunities, funding and support programs, services and its network of trade commissioners in 160+ cities worldwide. • [www.tradecommissioner.gc.ca](http://www.tradecommissioner.gc.ca)

 @TCS\_SDC

 /company/tcssdc

 /TCSSDC